

Appendix B: Table analysis of the three authenticity cues in Donald Trump's tweets

This table summarizes the results of the analysis of Donald Trump's 20 most retweeted tweets between June 16, 2015, and November, 8, 2016, in regard to typographical texture, timestamps and operating system tags.

			<i>TIMESTAMPS</i>	<i>OPERATING SYSTEM TAGS</i>	<i>TYPOGRAPHICAL TEXTURE</i>			
Num- ber	Donald Trump's tweets	Number of Retweets	Time	Operating System Tag	Word(s) in Capital Letters	Exclamation Mark(s)	Ellipsis	Mistake(s)
1	TODAY WE MAKE AMERICA GREAT AGAIN!	333,7k	12:43 p.m.	Twitter for Android	Yes	Yes	No	No
2	How long did it take your staff of 823 people to think that up--and where are your 33,000 emails that you deleted?	134,2k	10:40 p.m.	Twitter for iPhone	No	No	No	No
3	The media is spending more time doing a forensic analysis of Melania's speech than the FBI spent on Hillary's emails.	107,4k	5:36 p.m.	Twitter for Web Client	No	No	No	No
4	Happy #CincoDeMayo! The best taco bowls are made in Trump Tower Grill. I love Hispanics! https://facebook.com/DonaldTrump/posts/10157008375200725:0...	105,3k	8:57 p.m.	Twitter for iPhone	No	Yes	No	No
5	Here is my statement.	61k	6:19 a.m.	Twitter for iPhone	No	No	No	No
6	Mexico will pay for the wall!	58,6k	12:31 p.m.	Twitter for Android	No	Yes	No	No

7	For those few people knocking me for tweeting at three o'clock in the morning, at least you know I will be there, awake, to answer the call!	52,2k	8:37 p.m.	Twitter for Android	No	Yes	No	No
8	MAKE AMERICA GREAT AGAIN!	51,4k	2:33 p.m.	Twitter for Android	Yes	Yes	No	No
9	Get rich quick! Crooked Hillary Clinton's pay to play guide:	42,4k	12:51 a.m.	Twitter for iPhone	No	Yes	No	No
10	Such a great honor to be the Republican Nominee for President of the United States. I will work hard and never let you down! AMERICA FIRST!	38,3k	1:52 a.m.	Twitter for Android	Yes	Yes	No	No
11	If Obama worked as hard on straightening out our country as he has trying to protect and elect Hillary, we would all be much better off!	37,4k	8:07 p.m.	Twitter for iPhone	No	Yes	No	Yes
12	Hillary Clinton should have been prosecuted and should be in jail. Instead she is running for president in what looks like a rigged election	36,3k	2:23 p.m.	Twitter for Android	No	No	No	No
13	FBI director said Crooked Hillary compromised our national security. No charges. Wow! #RiggedSystem	35,6k	5:39 p.m.	Twitter Web Client	No	Yes	No	Yes
14	Wow, Twitter, Google and Facebook are burying the FBI criminal investigation of Clinton. Very dishonest media!	34,6k	3:26 p.m.	Twitter for Android	No	Yes	No	No
15	Hillary said she was under sniper fire (while surrounded by USSS.) Turned out to be a total lie. She is not fit to lead our country.	33,9k	11:59 p.m.	Twitter for iPad	No	No	No	No
16	Is President Obama going to finally mention the words radical Islamic terrorism? If he doesn't he should immediately resign in disgrace!	32,9k	7:58 p.m.	Twitter for iPhone	No	Yes	No	No

17	Mike Pence won big. We should all be proud of Mike!	32,1k	4:36 a.m.	Twitter for Android	No	Yes	No	No
18	Don't let up, keep getting out to vote - this election is FAR FROM OVER! We are doing well but there is much time left. GO FLORIDA!	31,2k	10:31 p.m.	Twitter for Android	Yes	Yes	No	Yes
19	Wow, President Obama's brother, Malik, just announced that he is voting for me. Was probably treated badly by president-like everybody else!	30,8k	1:56 p.m.	Twitter for Android	No	Yes	Yes	No
20	Obama just endorsed Crooked Hillary. He wants four more years of Obama—but nobody else does!	29,6k	8:22 p.m.	Twitter Web Client	No	Yes	No	No