

Appendix 4: Search Engine Market Share Worldwide (%) (2009-2017)

Date	Google	Yahoo!	Bing	Baidu	Others
2009-12	91.3	3.87	3.23	0.34	1.26
2010-12	90.82	4.02	3.39	0.32	1.45
2011-12	91.77	3.31	3.34	0.26	1.32
2012-12	91.05	2.89	2.98	0.61	2.47
2013-12	89.41	3.21	3.39	0.87	3.12
2014-12	89.41	4.22	3.65	0.63	2.09
2015-12	91.1	2.99	3.05	0.97	1.89
2016-12	92.57	2.09	2.75	1.05	1.54
2017-12	91.79	1.61	2.75	1.66	2.19

Source: StatCounter Global Stats (2018)

<http://gs.statcounter.com/search-engine-market-share#monthly-200901-201804>