

Annexe 2 - Publications de l'hôpital

| Les publications de l'hôpital | | | | | | | | |
|--|-----------------|---|----------------------------|--|--|---|---|--|
| N° de la publication | Date | Type de publication | Texte d'introduction | Contenu de la publication | Valeurs véhiculées par l'hôpital | Registre de prises de parole | Tonalité de la publication | Taux d'engagement de la publication |
| <i>Ordre numérique croissant (à partir de 1)</i> | <i>JJ/MM/AA</i> | <i>1 = Texte uniquement 2 = Image 3 = Vidéo 4 = Évènement 5 = Lien hypertexte 6 = Autre</i> | <i>0 = Non 1 = Oui</i> | <i>1 = Offre d'emploi / 2 = Mise en avant du personnel et/ou service / 3 = Invitation à un évènement / 4 = Prévention de la santé / 5 = Information sur les investissements au sein de l'hôpital / 6 = Partage d'un article de l'actualité / 7 = Information ludique / 8 = Information sur les soins/thérapies / 9 = Partage d'un lien vers un site web / 10 = Autre</i> | <i>1 = Qualité 2 = Compétences 3 = Esprit d'équipe 4 = Respect 5 = Humanisme</i> | <i>1 = Expertise 2 = Opinion 3 = Bavardage 4 = Témoignage</i> | <i>1 = Neutre 2 = Positif 3 = Négatif</i> | <i>Calculer sur base de la formule : ((likes + commentaires + partages)/nombre total de fans de la page) x 100</i> |
| 1 | 01/05/18 | 2 | 1 | 7 | 5 | 3 | 2 | 2,45% |
| 2 | 02/05/18 | 2 | 1 | 3 4 | 2 | 1 | 1 | 0,73% |
| 3 | 09/05/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 0,44% |
| 4 | 09/05/18 | 2 | 1 | 3 7 | 3 5 | 3 | 1 | 1,11% |
| 5 | 10/05/18 | 3 | 1 | 2 8 | 1 2 3 | 1 | 1 | 2,93% |
| 6 | 12/05/18 | 2 | 1 | 2 7 | 4 5 | 3 | 2 | 6,43% |
| 7 | 12/05/18 | 2 | 1 | 3 7 | 3 5 | 4 | 1 | 0,97% |
| 8 | 14/05/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 1,29% |
| 9 | 15/05/18 | 2 | 1 | 3 4 8 | 2 5 | 1 | 1 | 0,73% |
| 10 | 17/05/18 | 5 | 1 | 2 6 8 | 1 2 5 | 1 4 | 2 | 1,43% |
| 11 | 17/05/18 | 6 | 0 | 3 | 5 | 3 | 1 | 0,39% |
| 12 | 17/05/18 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 0,60% |
| 13 | 18/05/18 | 3 | 1 | 3 4 | 2 5 | 1 | 1 | 0,37% |
| 14 | 18/05/18 | 2 | 1 | 2 7 | 1 2 4 5 | 4 | 2 | 2,40% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|----|----------|---|---|-------------|-------------|---|---|--------|
| 15 | 19/05/18 | 5 | 1 | 2 6 8 | 1 2 5 | 4 | 1 | 1,28% |
| 16 | 22/05/18 | 5 | 1 | 2 6 8 | 1 2 5 | 4 | 1 | 0,75% |
| 17 | 25/05/18 | 2 | 1 | 9 10 | 4 | 1 | 1 | 0,14% |
| 18 | 26/05/18 | 2 | 1 | 2 7 | 3 5 | 4 | 2 | 1,92% |
| 19 | 27/05/18 | 2 | 1 | 3 | 4 5 | 3 | 1 | 1,96% |
| 20 | 28/05/18 | 2 | 1 | 2 7 | 3 5 | 4 | 2 | 1,57% |
| 21 | 28/05/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,26% |
| 22 | 30/05/18 | 3 | 1 | 4 7 | 2 5 | 4 | 1 | 1,86% |
| 23 | 31/05/18 | 3 | 1 | 4 7 | 2 5 | 4 | 1 | 0,89% |
| 24 | 01/06/18 | 2 | 1 | 4 9 | 2 | 1 | 1 | 0,17% |
| 25 | 01/06/18 | 6 | 0 | 10 | 5 | 3 | 1 | 0,77% |
| 26 | 02/06/18 | 2 | 1 | 4 | 1 2 | 1 | 1 | 0,39% |
| 27 | 03/06/18 | 2 | 1 | 10 | 4 5 | 4 | 1 | 1,12% |
| 28 | 04/06/18 | 6 | 0 | 5 8 | 1 2 | 1 | 1 | 0,37% |
| 29 | 13/06/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 2,13% |
| 30 | 14/06/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 2,35% |
| 31 | 16/06/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 0,77% |
| 32 | 19/06/18 | 2 | 1 | 2 7 | 3 5 | 4 | 2 | 1,45% |
| 33 | 20/06/18 | 2 | 1 | 2 7 | 4 5 | 3 | 2 | 3,71% |
| 34 | 20/06/18 | 6 | 0 | 10 | 5 | 2 | 1 | 2,43% |
| 35 | 20/06/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,80% |
| 36 | 21/06/18 | 6 | 0 | 10 | 5 | 2 | 1 | 1,04% |
| 37 | 22/06/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 0,09% |
| 38 | 22/06/18 | 6 | 0 | 10 | 5 | 2 | 1 | 0,71% |
| 39 | 28/06/18 | 2 | 1 | 10 | 4 | 4 | 1 | 0,61% |
| 40 | 29/06/18 | 2 | 1 | 4 9 | 1 2 | 1 | 1 | 0,37% |
| 41 | 05/07/18 | 2 | 1 | 1 9 | 2 5 | 1 | 1 | 16,24% |
| 42 | 10/07/18 | 3 | 0 | 2 7 | 3 5 | 3 | 2 | 5,77% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|----|----------|--------|---|------------------|-------------|---|---|--------|
| 43 | 11/07/18 | 2 | 1 | 4 8 9 | 1 2 5 | 1 | 1 | 1,46% |
| 44 | 12/07/18 | 4 | 1 | 3 4 | 2 | 1 | 1 | 0,15% |
| 45 | 19/07/18 | 6 | 0 | 1 | 2 | 1 | 1 | 0,39% |
| 46 | 19/07/18 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 1,86% |
| 47 | 24/07/18 | 2 | 1 | 4 | 5 | 1 | 1 | 99,32% |
| 48 | 24/07/18 | 2 | 1 | 1 9 | 2 5 | 1 | 1 | 1,80% |
| 49 | 26/07/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 0,78% |
| 50 | 27/07/18 | 2 | 1 | 2 7 | 2 4 5 | 4 | 2 | 21,89% |
| 51 | 30/07/18 | 2 | 1 | 3 4 5 9 | 2 5 | 1 | 2 | 5,24% |
| 52 | 06/08/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 2,91% |
| 53 | 07/08/18 | 2 | 1 | 4 8 9 | 1 2 5 | 1 | 1 | 2,16% |
| 54 | 14/08/18 | 2 | 1 | 10 | 4 | 4 | 1 | 0,54% |
| 55 | 16/08/18 | 2 | 1 | 10 | 4 | 4 | 2 | 0,31% |
| 56 | 03/09/18 | 2 | 1 | 10 | 4 | 4 | 1 | 0,80% |
| 57 | 04/09/18 | 2 | 1 | 10 | 4 | 4 | 1 | 0,54% |
| 58 | 06/09/18 | 5 | 1 | 2 3 5 9 | 1 2 3 | 1 | 1 | 1,28% |
| 59 | 08/09/18 | 4 5 | 1 | 3 4 7 9 | 2 5 | 1 | 1 | 0,22% |
| 60 | 09/09/18 | 2 | 1 | 3 8 9 | 2 | 1 | 1 | 0,80% |
| 61 | 10/09/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 1,04% |
| 62 | 11/09/18 | 5 | 1 | 3 4 7 9 | 2 5 | 1 | 2 | 2,06% |
| 63 | 14/09/18 | 5 | 1 | 3 4 9 | 2 5 | 1 | 1 | 1,19% |
| 64 | 15/09/18 | 2 | 1 | 3 7 | 2 | 4 | 1 | 2,18% |
| 65 | 15/09/18 | 2 | 1 | 4 7 | 2 | 1 | 1 | 1,16% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|----|----------|---|---|------------------|-----------------------|--------|---|-------|
| 66 | 18/09/18 | 5 | 1 | 3 4 5 9 | 2 5 | 1 | 2 | 1,29% |
| 67 | 21/09/18 | 2 | 1 | 3 4 7 | 2 5 | 1 | 1 | 1,63% |
| 68 | 21/09/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,06% |
| 69 | 23/09/18 | 5 | 1 | 3 4 7 9 | 2 5 | 1 | 2 | 1,00% |
| 70 | 24/09/18 | 6 | 0 | 7 | 5 | 3 | 2 | 0,60% |
| 71 | 24/09/18 | 6 | 0 | 4 | 2 5 | 1 | 1 | 1,06% |
| 72 | 25/09/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,43% |
| 73 | 25/09/18 | 2 | 1 | 3 4 8 9 | 2 5 | 1 | 1 | 0,68% |
| 74 | 26/09/18 | 2 | 1 | 4 7 | 5 | 1 | 1 | 0,66% |
| 75 | 27/09/18 | 5 | 1 | 3 4 7 9 | 2 5 | 1 | 1 | 0,78% |
| 76 | 29/09/18 | 2 | 1 | 3 8 | 4 5 | 1 | 1 | 1,72% |
| 77 | 30/09/18 | 2 | 0 | 1 | 2 | 1 | 1 | 0,44% |
| 78 | 01/10/18 | 2 | 1 | 2 7 | 1 2 4 5 | 3 | 2 | 2,14% |
| 79 | 02/10/18 | 2 | 1 | 3 4 7 9 | 2 5 | 4 | 2 | 2,80% |
| 80 | 05/10/18 | 2 | 1 | 5 | 1 2 3 4 5 | 1 4 | 1 | 2,73% |
| 81 | 08/10/18 | 2 | 1 | 2 5 | 2 3 5 | 4 | 1 | 0,87% |
| 82 | 09/10/18 | 2 | 1 | 3 4 7 | 2 5 | 1 | 1 | 0,95% |
| 83 | 12/10/18 | 2 | 1 | 7 | 4 5 | 4 | 1 | 0,43% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|-----|----------|---|---|------------------|------------------|---|---|-------|
| 84 | 12/10/18 | 2 | 1 | 3 4 5 9 | 2 5 | 1 | 2 | 1,70% |
| 85 | 16/10/18 | 2 | 1 | 3 4 7 | 2 5 | 1 | 1 | 1,84% |
| 86 | 16/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,85% |
| 87 | 17/10/18 | 2 | 1 | 1 3 9 | 5 | 1 | 1 | 2,13% |
| 88 | 17/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,73% |
| 89 | 18/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,41% |
| 90 | 18/10/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 3,90% |
| 91 | 19/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,19% |
| 92 | 19/10/18 | 5 | 1 | 6 7 | 1 4 5 | 4 | 1 | 1,86% |
| 93 | 20/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,12% |
| 94 | 21/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,48% |
| 95 | 22/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,26% |
| 96 | 23/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,49% |
| 97 | 24/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,19% |
| 98 | 25/10/18 | 2 | 1 | 4 | 5 | 2 | 1 | 0,32% |
| 99 | 26/10/18 | 2 | 1 | 4 7 | 2 5 | 4 | 1 | 1,21% |
| 100 | 30/10/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,74% |
| 101 | 31/10/18 | 2 | 1 | 1 3 | 2 5 | 1 | 1 | 2,84% |
| 102 | 04/11/18 | 2 | 1 | 3 7 | 5 | 3 | 1 | 0,73% |
| 103 | 05/11/18 | 6 | 0 | 3 7 | 2 5 | 3 | 1 | 1,40% |
| 104 | 09/11/18 | 2 | 1 | 3 | 1 3 5 | 1 | 2 | 0,49% |
| 105 | 10/11/18 | 2 | 1 | 3 7 | 5 | 3 | 1 | 0,15% |
| 106 | 11/11/18 | 2 | 1 | 8 | 3 | 4 | 1 | 1,36% |
| 107 | 12/11/18 | 2 | 1 | 2 3 4 | 1 2 5 | 1 | 1 | 3,06% |
| 108 | 13/11/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,26% |
| 109 | 15/11/18 | 2 | 1 | 2 4 7 | 1 2 4 5 | 1 | 2 | 3,68% |
| 110 | 15/11/18 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,24% |
| 111 | 17/11/18 | 2 | 1 | 3 | 1 3 5 | 1 | 1 | 0,48% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|-----|----------|---|---|-------------|-------------|---|---|--------|
| 112 | 18/11/18 | 2 | 1 | 3 4 7 | 1 2 5 | 2 | 1 | 0,58% |
| 113 | 18/11/18 | 2 | 1 | 1 3 9 | 5 | 1 | 1 | 0,80% |
| 114 | 19/11/18 | 5 | 1 | 4 6 7 | 2 5 | 4 | 1 | 1,97% |
| 115 | 21/11/18 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 20,20% |
| 116 | 23/11/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 2,20% |
| 117 | 23/11/18 | 5 | 1 | 4 6 | 2 3 5 | 4 | 1 | 0,03% |
| 118 | 25/11/18 | 2 | 1 | 8 | 3 | 4 | 1 | 0,09% |
| 119 | 29/11/18 | 6 | 0 | 3 5 | 1 5 | 3 | 2 | 2,35% |
| 120 | 29/11/18 | 4 | 0 | 3 5 | 1 5 | 3 | 2 | 0,05% |
| 121 | 03/12/18 | 2 | 1 | 3 8 | 4 5 | 1 | 1 | 0,83% |
| 122 | 04/12/18 | 2 | 1 | 3 7 | 5 | 1 | 1 | 2,37% |
| 123 | 05/12/18 | 2 | 1 | 1 9 | 2 | 1 | 1 | 0,85% |
| 124 | 07/12/18 | 2 | 1 | 7 | 5 | 4 | 2 | 2,13% |
| 125 | 09/12/18 | 2 | 1 | 3 5 | 1 5 | 3 | 2 | 0,80% |
| 126 | 10/12/18 | 3 | 1 | 3 | 5 | 1 | 1 | 2,16% |
| 127 | 10/12/18 | 6 | 0 | 5 8 | 1 2 | 1 | 1 | 2,84% |
| 128 | 11/12/18 | 2 | 1 | 3 4 5 | 2 5 | 1 | 2 | 0,92% |
| 129 | 14/12/18 | 3 | 1 | 5 8 | 1 2 | 1 | 1 | 14,84% |
| 130 | 15/12/18 | 5 | 1 | 5 6 | 1 2 | 4 | 2 | 4,46% |
| 131 | 17/12/18 | 6 | 0 | 4 10 | 5 | 3 | 2 | 0,41% |
| 132 | 17/12/18 | 2 | 1 | 3 7 | 5 | 3 | 1 | 1,17% |
| 133 | 18/12/18 | 2 | 1 | 2 7 | 4 5 | 4 | 2 | 4,24% |
| 134 | 19/12/18 | 3 | 1 | 2 7 | 4 5 | 4 | 2 | 4,46% |
| 135 | 19/12/18 | 2 | 1 | 7 | 5 | 4 | 2 | 3,93% |
| 136 | 20/12/18 | 6 | 0 | 7 | 5 | 3 | 2 | 2,43% |
| 137 | 21/12/18 | 3 | 1 | 7 | 5 | 4 | 1 | 1,99% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|-----|----------|---|---|--------------|------------------|--------|---|--------|
| 138 | 22/12/18 | 2 | 1 | 4 9 10 | 5 | 1 | 2 | 1,53% |
| 139 | 01/01/19 | 2 | 1 | 7 | 5 | 3 | 2 | 10,38% |
| 140 | 08/01/19 | 2 | 1 | 2 5 | 1 5 | 3 | 1 | 21,70% |
| 141 | 17/01/19 | 2 | 1 | 3 4 | 2 5 | 1 | 1 | 1,41% |
| 142 | 21/01/19 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 4,53% |
| 143 | 22/01/19 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 10,77% |
| 144 | 30/01/19 | 2 | 1 | 1 9 | 1 2 | 1 | 1 | 4,20% |
| 145 | 31/01/19 | 2 | 1 | 4 | 4 5 | 1 | 1 | 35,40% |
| 146 | 01/02/19 | 2 | 1 | 2 7 | 4 5 | 4 | 2 | 5,57% |
| 147 | 04/02/19 | 2 | 1 | 4 | 1 | 1 | 1 | 1,63% |
| 148 | 11/02/19 | 4 | 0 | 3 4 | 2 5 | 1 | 1 | 0,53% |
| 149 | 12/02/19 | 2 | 1 | 10 | 4 | 3 | 1 | 6,11% |
| 150 | 14/02/19 | 4 | 0 | 3 4 | 2 5 | 1 | 1 | 0,44% |
| 151 | 14/02/19 | 2 | 1 | 2 5 7 | 1 2 3 4 | 1 4 | 2 | 7,61% |
| 152 | 19/02/19 | 2 | 1 | 4 | 1 | 1 | 1 | 4,56% |
| 153 | 21/02/19 | 2 | 1 | 2 5 | 1 2 3 4 | 1 4 | 2 | 1,86% |
| 154 | 22/02/19 | 4 | 0 | 3 4 7 | 2 5 | 1 | 1 | 0,44% |
| 155 | 25/02/19 | 4 | 0 | 3 4 | 2 5 | 1 | 1 | 0,19% |
| 156 | 07/03/19 | 6 | 0 | 8 | 4 5 | 1 | 1 | 0,48% |
| 157 | 08/03/19 | 3 | 0 | 7 | 4 5 | 3 | 2 | 1,43% |
| 158 | 13/03/19 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 11,64% |
| 159 | 13/03/19 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 1,60% |
| 160 | 15/03/19 | 2 | 1 | 3 4 7 | 2 5 | 1 | 1 | 2,06% |
| 161 | 19/03/19 | 2 | 1 | 3 4 7 | 2 5 | 3 | 1 | 2,38% |

Annexe 2 - Publications de l'hôpital

| | | | | | | | | |
|-----|----------|---|---|-------------|--------|---|---|--------|
| 162 | 20/03/19 | 4 | 0 | 3 7 | 5 | 3 | 1 | 0,41% |
| 163 | 20/03/19 | 4 | 0 | 3 4 | 2 5 | 1 | 1 | 0,36% |
| 164 | 21/03/19 | 2 | 1 | 7 | 4 5 | 4 | 2 | 3,64% |
| 165 | 22/03/19 | 2 | 1 | 3 4 9 | 2 5 | 4 | 1 | 1,79% |
| 166 | 30/03/19 | 6 | 0 | 7 | 5 | 3 | 2 | 3,08% |
| 167 | 01/04/19 | 2 | 1 | 5 | 1 2 | 4 | 2 | 6,37% |
| 168 | 02/04/19 | 6 | 0 | 5 | 1 2 | 3 | 2 | 0,92% |
| 169 | 03/04/19 | 5 | 0 | 5 6 | 1 2 | 4 | 2 | 3,05% |
| 170 | 03/04/19 | 5 | 0 | 5 6 | 1 2 | 4 | 2 | 2,93% |
| 171 | 03/04/19 | 5 | 0 | 5 6 | 1 2 | 4 | 2 | 3,01% |
| 172 | 05/04/19 | 4 | 0 | 3 7 | 5 | 3 | 1 | 0,44% |
| 173 | 05/04/19 | 4 | 0 | 3 7 | 5 | 3 | 1 | 0,12% |
| 174 | 05/04/19 | 4 | 1 | 3 5 | 5 | 4 | 1 | 0,09% |
| 175 | 08/04/19 | 2 | 1 | 1 9 | 2 5 | 1 | 1 | 4,82% |
| 176 | 09/04/19 | 2 | 1 | 1 9 | 2 | 1 | 1 | 6,83% |
| 177 | 09/04/19 | 4 | 0 | 3 7 | 5 | 3 | 1 | 0,12% |
| 178 | 11/04/19 | 2 | 1 | 1 9 | 2 | 1 | 1 | 2,18% |
| 179 | 11/04/19 | 2 | 1 | 1 9 | 2 5 | 1 | 1 | 1,99% |
| 180 | 12/04/19 | 2 | 1 | 1 9 | 2 | 1 | 1 | 1,99% |
| 181 | 12/04/19 | 2 | 1 | 2 7 | 2 5 | 4 | 1 | 1,02% |
| 182 | 15/04/19 | 1 | 1 | 10 | 5 | 4 | 2 | 11,98% |
| 183 | 18/04/19 | 2 | 1 | 1 9 | 2 | 1 | 1 | 4,10% |
| 184 | 23/04/19 | 4 | 1 | 3 5 | 5 | 3 | 1 | 0,07% |
| 185 | 26/04/19 | 5 | 1 | 5 6 | 1 2 | 4 | 2 | 1,33% |
| 186 | 29/04/19 | 4 | 0 | 3 4 | 2 5 | 1 | 1 | 0,20% |
| 187 | 29/04/19 | 2 | 1 | 3 4 9 | 2 5 | 1 | 1 | 1,28% |
| 188 | 30/04/19 | 4 | 0 | 3 | 4 5 | 3 | 1 | 0,94% |
| 189 | 30/04/19 | 2 | 1 | 1 9 | 2 3 | 1 | 1 | 0,94% |

Annexe 2 - Publications de l'hôpital

Le nombre d'occurrences

| Type de publication | | Contenu de la publication | | Valeurs véhiculées par l'hôpital | | Tonalité de la publication | |
|-----------------------------|-----|---------------------------|----|-------------------------------------|-----|----------------------------|-----|
| Texte | 1 | Offre d'emploi | 33 | Qualité | 37 | Neutre | 142 |
| Image | 128 | Personnel/service | 24 | Compétences | 109 | Positif | 47 |
| Vidéo | 10 | Évènement | 69 | Esprit d'équipe | 25 | Négatif | 0 |
| Évènement | 16 | Prévention | 69 | Respect | 30 | | |
| Lien | 18 | Investissements | 25 | Humanisme | 130 | | |
| Autre | 17 | Article d'actualité | 11 | Registres de prise de parole | | | |
| Texte d'introduction | | Info ludique | 57 | Expertise | 100 | | |
| Non | 35 | Soins/thérapies | 17 | Opinion | 14 | | |
| Oui | 154 | Lien vers site web | 50 | Bavardage | 32 | | |
| | | Autre | 15 | Témoignage | 47 | | |

Les 3 plus grands taux d'engagement

| Taux d'engagement | |
|-------------------|--------|
| Publi n°47 | 99,32% |
| Publi n°145 | 35,40% |
| Publi n°50 | 21,89% |