



@roman.antko

Roman Antkowiak

Travel

Photography


Followers

2.1K

ER

4%

Report generated on 12 Aug 2018

 Global Rank **N/A** 
Worldwide

 Country Rank **N/A** 

 Category Rank **N/A** 

Quality
Followers

776

Authentic
Engagement

39
per post

Audience Quality Score

AQS is a 1 to 100 metric which combines followers quality (not number), engagement rate and it's authenticity into one metric

40
of 100

Average

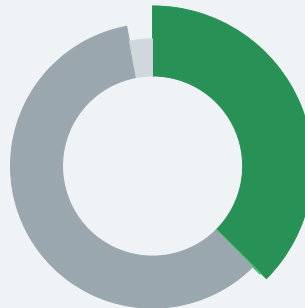
Average activity, though likes and comments authenticity might be improved.

Followers

Compared to average values for similar accounts (by number of followers)

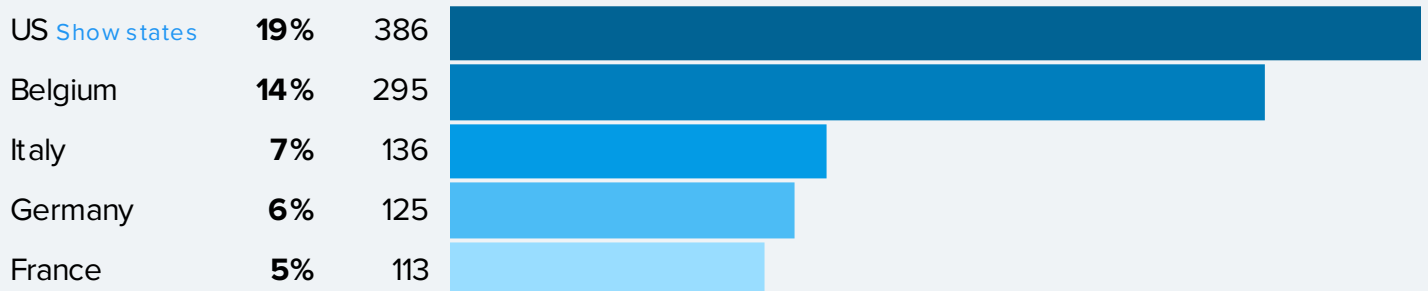
Audience Type

● Real People	37.4%	773
● Influencers	0.2%	3
● Mass followers	59.5%	1.2K
● Suspicious Accounts	2.9%	60

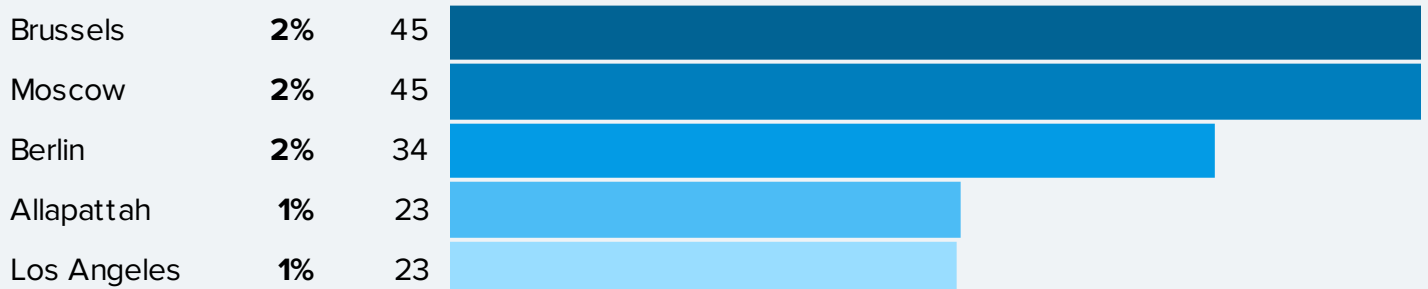


Core: **Male 53.8%**

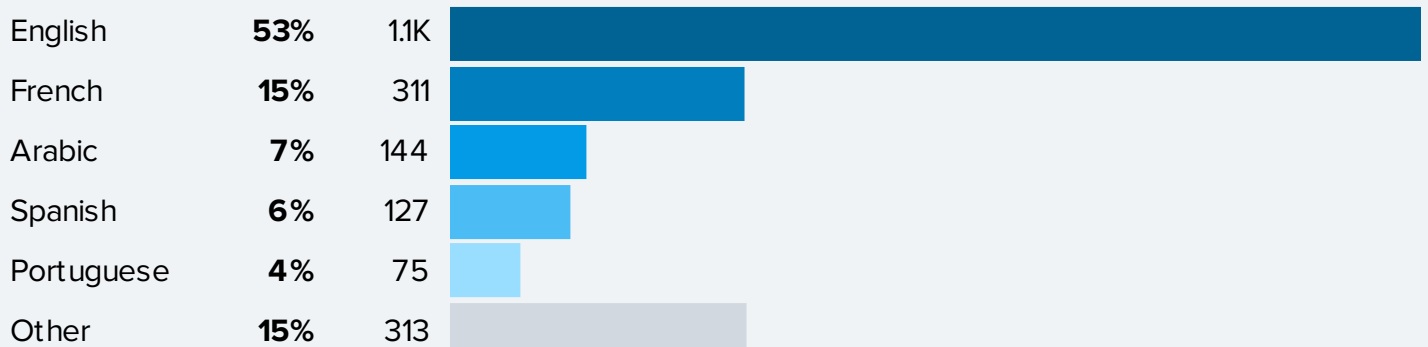
Demography ?



City



Language



Followers Reachability

● Low

40.5% of followers have less than 1500 followings, similar accounts have 62.2% in average

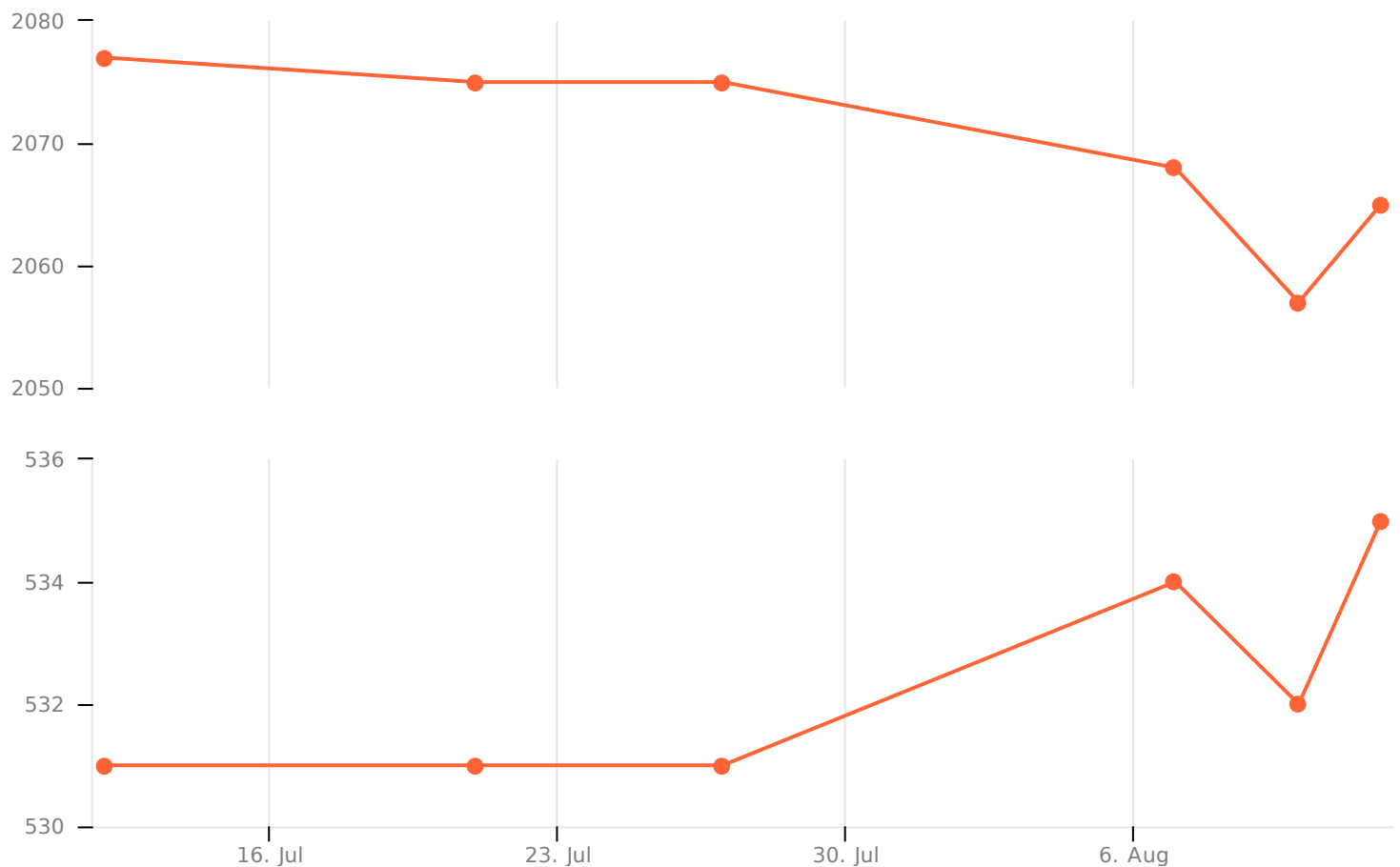
Followers Quality

● Might be improved

37.6% of followers look authentic, similar accounts have 50.6% of authentic followers on average

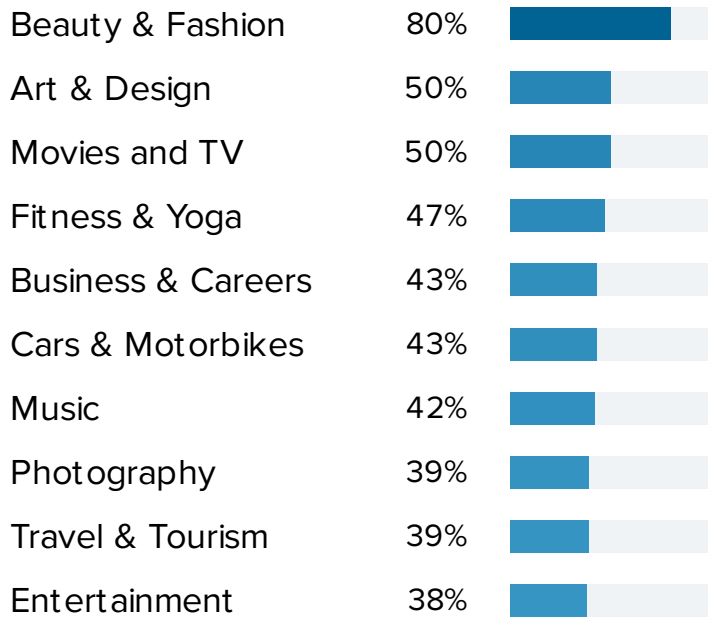
Followers & Following

-11 followers last 4 weeks -0.53%



Audience Interests

@roman.antko audience is interested in:



Engagement

Compared to average values for similar accounts (by number of followers)

Avg Likes

Avg Comments

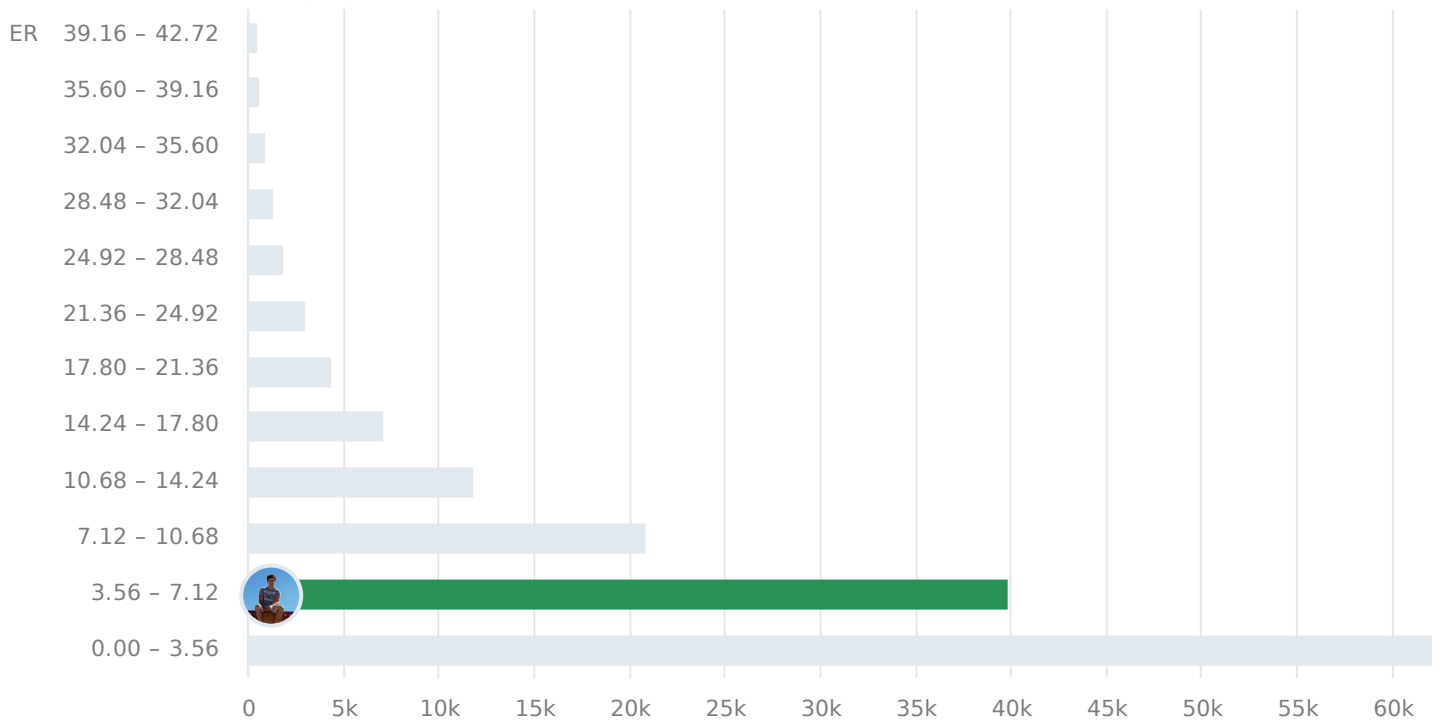
82

1

Engagement Rate

● 4% Good

4% of followers like or comment the content, similar accounts receive **4.66%** engagements



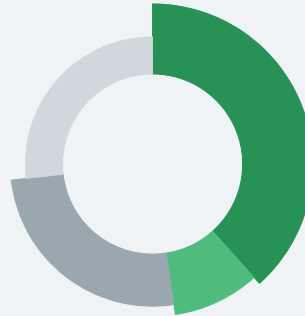
Authentic Engagement

● Might be improved

47.6% of account's activity looks authentic. Similar accounts have 57% of authentic activity in average

Engagement by Type

● Real People	38.4%
● Influencers	9.2%
● Mass followers	25.6%
● Suspicious Accounts	26.8%



Comments Authenticity

● No posts for 90d

@roman.antko didn't post for more than 90d, comments authenticity is not actual. Massfollowers and bots usually comment on most recent posts.

Likes-Comment Ratio

● Good

@roman.antko receives **1.2 comments** per 100 likes, similar accounts receive **3.9 comments** per 100 likes.

12 most recent posts likes/comments

