

### The dynamics of remarketing

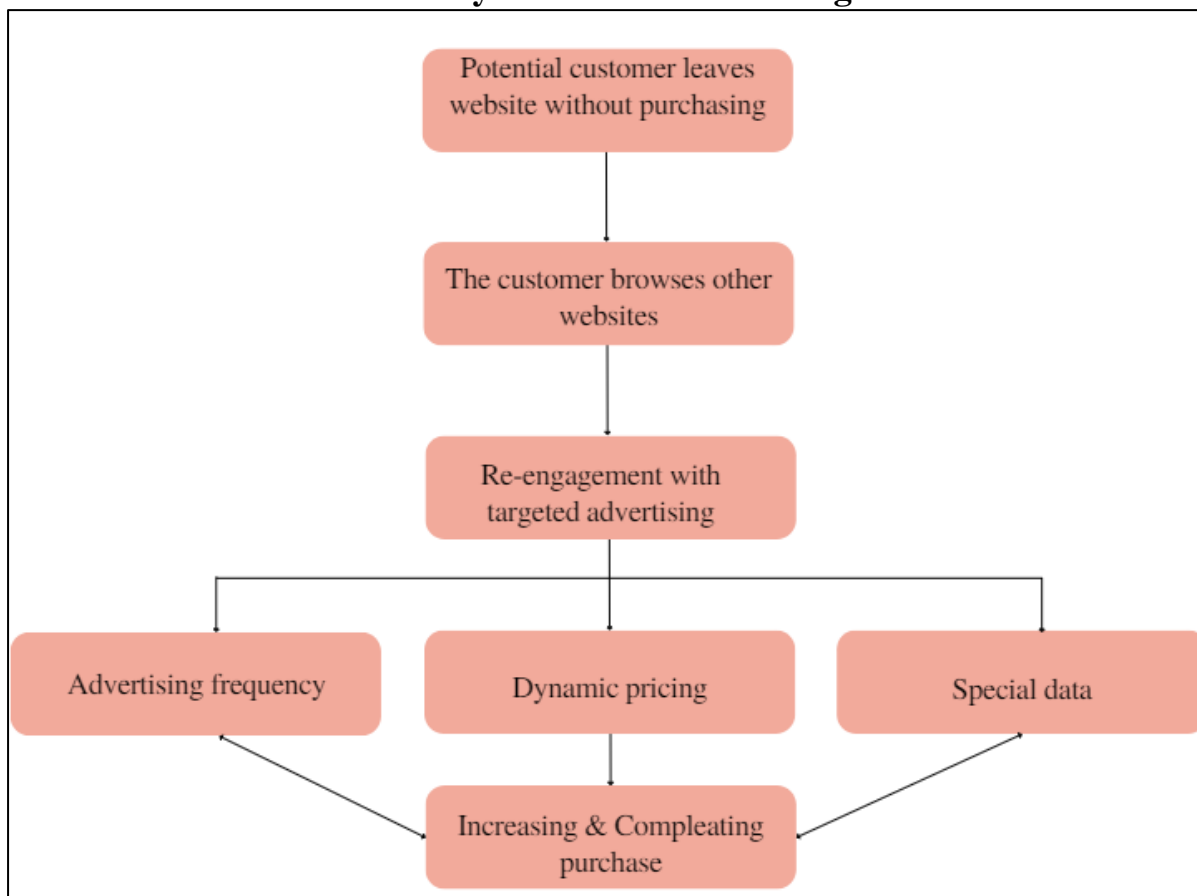


Figure 2: **Remarketing Process**  
Source: Kaulina and Kaulins (2018)