

## II. Keyword list for SEO and SEA

The keyword list was created when translating/localising Bohémicas website from Spanish to English using keyword searching tools such as Google Analytics. These are also keywords used on a day-to-day basis on the business's social networks as hashtags.

### Keywords

Stone jewellery	Necklaces	Sterling silver	Feathers	The four elements	Earth
Crystal jewellery	Rings	Gold plated	Plants	Handmade	Air
Jewellery	Bracelets	Silver	Unique jewellery	Resin necklaces	Horoscope
Mother nature	Earrings	Golden	Special stones	Clear resin	Boho
Stones	Bags	Bronze	Simple jewellery	Energy	Hippie
Crystals	Jewellery shop	Fabric	Minimalist jewellery	Water	Fashion
Happy	Design	Nacre	Nature	Fire	Colour
Quartz	Rose gold	Handcrafted	Moon	Witch	Natural
Amethyst	Agate	Opalite	Moonstone	Selenite	Aragonite
Accessories	Tarot	Geode	Fluorite	Aventurine	Turquoise

Table 31: Bohémicas' keywords