

4. Annexe 4 : Niveau et approche de la customisation

Table 1. Levels and approaches of mass customization.

Stages	Approaches	Types of products
Design	Collaborative, Transparent	Tailor-made products
Fabrication	Collaborative, Transparent	Tailor-made products
Assembly	Collaborative, Transparent	Modular products
Additional services	Cosmetic	Customized additional services
Usage	Adaptive	Adaptive products

Figure 4. : Broekhuizen et Alsem, 2002, p. 312.