

Optimizing demographic questionnaire design

Table 3

Questionnaire design for demographic questions

<i>Question</i>	Options
<i>What is your gender?</i>	<ul style="list-style-type: none"> • Female • Male • Other
<i>What is your highest level of education?</i>	<ul style="list-style-type: none"> • High school diploma • Bachelor's degree • Master's degree • Professional degree • Doctoral degree
<i>Which generation do you belong to</i>	<ul style="list-style-type: none"> • Gen Z (2000-present) • Gen Y (1980-1999) • Gen X (1965-1979)
<i>What is your employment status?</i>	<ul style="list-style-type: none"> • Employed (full-time, part-time) • Self-employed • Not employed and looking for work • Not employed and not looking for work