

Appendix 3 Scoring criteria (case study 2)

- Pollution prevention:

- a. 0 points : Emission levels have worsened, or remained the same during as in previous year.
- b. +1 points : All emission levels have at least remained at the same level when at the same time the amount of at least one emission has decreased significantly, or the amount of all emission levels has decreased to some extent from previous year.
- c. +2 points : All emissions levels have decreased when at the same time at least one has decreased significantly. Or many pollutants have decreased significantly.

- Clean and efficient energy:

- a. 0 points : The figures have worsened or remained the same as in previous year.
- b. +1 point : All figures have at least remained at the same level when at the same time at least one figure has improved significantly. Or all figures have improved to some extent from previous year.
- c. +2 points : All figures have improved and at least one has improved significantly.

- Recycling:

- a. 0 points : The figures have worsened or remained the same as in previous year.
- b. +1 point : Waste to landfill figure has improved significantly or waste to landfill figure has at least remained at the same level when at the same recycling rate is at least 90%.
- c. +2 points : Waste to landfill figure has improved more than 20% and recycling rate has remained the same or improved at the same time.

- Pioneering products:

- a. 0 points : The company has not invented innovative products that address environmental aspects better than other similar products.
- b. +1 point : The company has invented at least one innovative product that clearly addresses some environmental challenge or that has significantly smaller negative environmental impact than competing products.
- c. +2 points : The company has introduced at least two products that clearly address some environmental challenge or that have significantly smaller negative environmental impact than competing products.

- External recognition :

a. 0 points : The company has not gained external recognition for its environmental performance.

b. +1 points : The company has been recognized by at least one external party for its environmental performance

c. +2 points : The company has gained extensive external recognition, including recognition for being an industry leader.

- Hazardous waste:

a. 0 points : The figure has worsened or remained the same as in previous year.

b. +1 point : The figure has improved 5-20% from previous year.

c. +2 points : The figure has improved significantly, more than 20%, from previous year.