

Revolutionizing the landscape of digital advertising

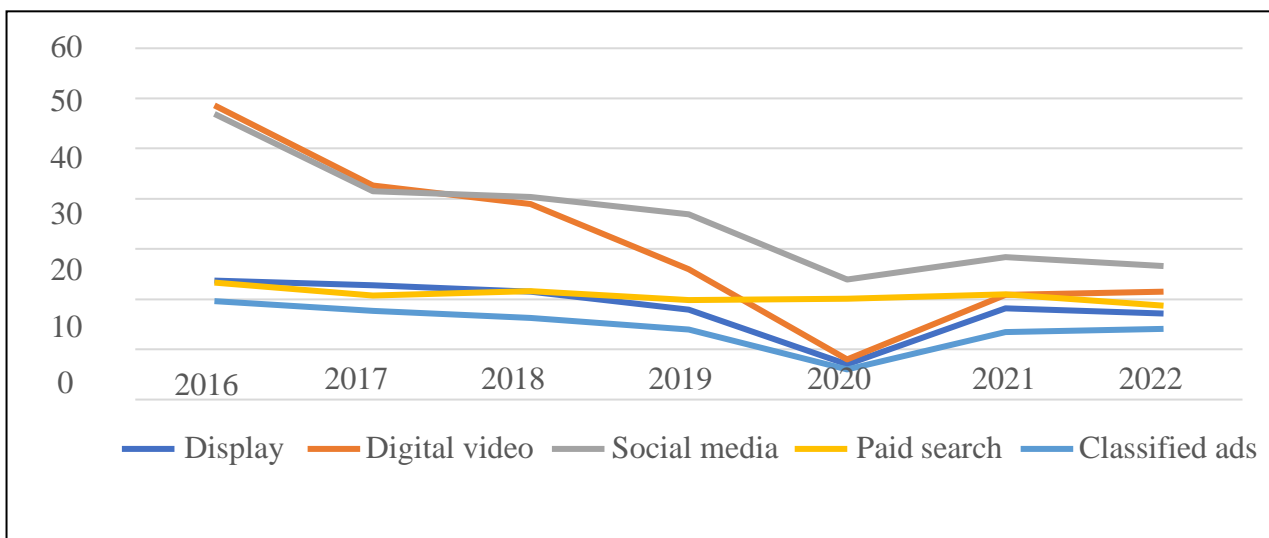


Figure 1: Change in digital advertising between 2016-2022
Source: E-Marketer (2019)