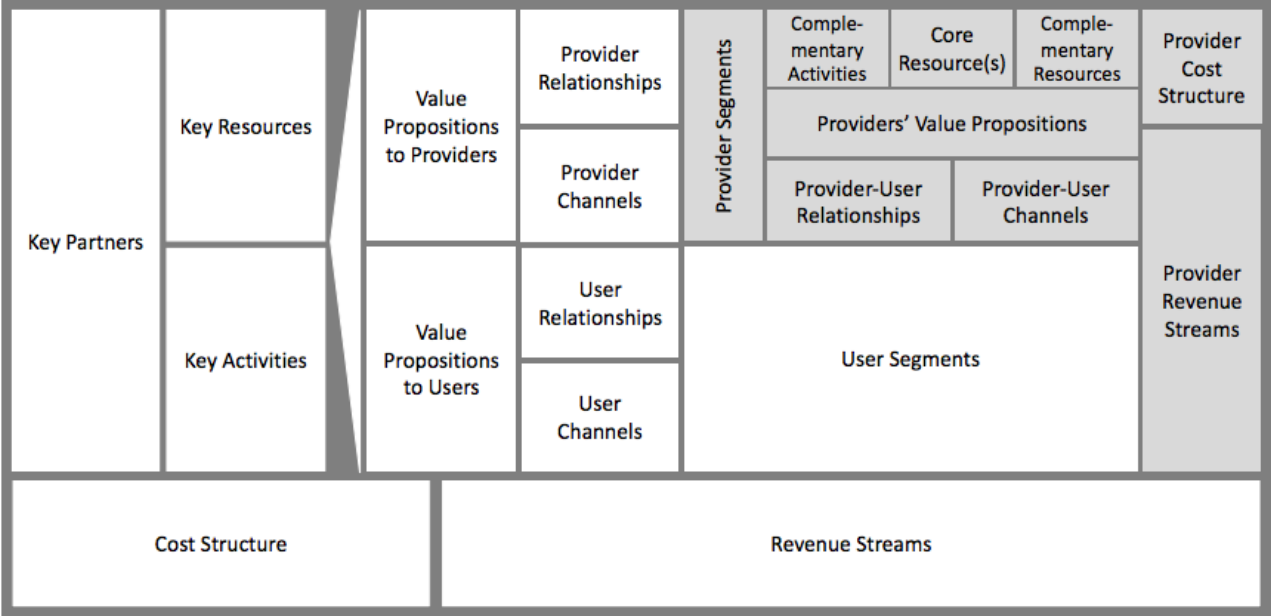


**Annexe 4: Structure Du Business Modell Canvas adapté**



Source: Osterwalder, A. (2008). *The Business Model Canvas*. En ligne <http://businessmodelalchemist.com/>, consulté le 17 mai 2018